



Social Membership

What do you do with your Free Time

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BISHOPSWOOD GOLF COURSE

5 Benefits for having Social Membership

Free time - a concept that we don't all get a lot of. When we do, what do we do with it? According to the Office of National Statistics, 84% of everyone aged 16 and over like to spend time with family and friends in their free time, 69% like to eat out at restaurants, 54% partake in sport and exercise and 48% like to go to pubs, bars and/or clubs. Outside of these, the most common activity listed was television, with 89% spending their free time watching TV.



Would having a social membership to a club or venue make a difference? Can it compliment what we do in our free time, or even enhance it? Here is what we think are the top five benefits of social memberships:

1. A relaxed and familiar environment. Regular use of facilities means you will get to know new people, you can relax with friends and family or unwind on your own after a long day. Over time you become familiar with the staff and surroundings.
2. An increase in your social calendar. Most pubs, bars and clubs plan regular events that range from music nights to themed dinners; social members generally get a discounted ticket rate and benefit from having a variety of different types of events to choose from. This can mean you are never stuck for something to do and are guaranteed to meet a few other people outside of your

immediate group of friends and family.

3. Member discounts on products and services. A perk of membership is a discount every time you buy something such as food and beverage or room hire; generally between 10% and 20%. If eating out is one of your favourite activities then you can do it and save money at the same time. Depending on where you join, there may be an on-site restaurant and/or bar or the membership may provide a discount at other local eating and drinking establishments. If you are planning a party, celebration or business meeting then there may be useful discounts on room hire and facilities available.
4. Getting involved in other activities and/or charity fund raising. If you join for the social interaction as well as the monetary benefits there will also be other opportunities to get involved such as learning to play golf or joining the darts or quiz team. If the club or venue supports an annual charity there will be fund raising activities as well which you can support.



5. Networking on a business and/or social scale. Most clubs have a large membership base made up of likeminded individuals; you've all joined for similar reasons. You can use that membership base to promote your business or personal expertise, offer your expert

advice to others and seek advice when needed.

Whatever your reasons for joining a club the benefits can be great. Make sure you choose carefully as lots of businesses offer social membership, so check what the member benefits are and ensure they match your reasons for joining and your expectations.

At Bishopswood we offer social membership alongside our golf memberships; we may be a golf course but not everyone plays golf. In the clubhouse we have our Balcony Bar and Sands Lounge. In the bar we televise all the major sporting fixtures throughout the week and have two HDTVs so on some days we have both playing different channels to cover different sporting fixtures. Food and drink is served 7 days a week from 10am. The bar is open for lunch daily and for dinner (check our website for seasonal opening hours). Members are offered 10% discount on food and beverage as well as cashback on spending over the year. We run a number of events throughout the year, with members getting advance notification and discounted ticket rates. Events include cabaret nights, live music nights, themed dinners and dinner dances, so there is something for everyone.

If you're interested then why not call 0118 940 8600 for more information or pop in and see for yourself what we have to offer.

